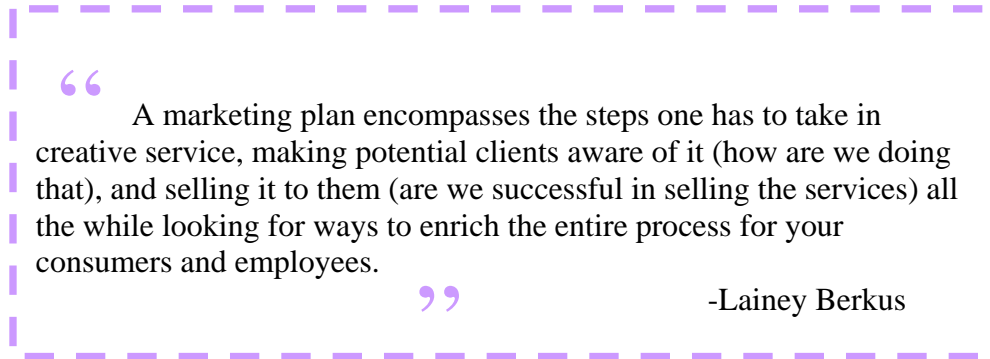


Marketing Magic

THE CE GROUP: COMMUNICATIONS & EVENTS

The CE Group knows that marketing is something to think about and work on every single day.



Marketing Magic enables a company to:

1. Know its business
2. Know its strategic game plan
3. Understand its strengths and weaknesses
4. Find the opportunities within those strengths and weaknesses in order to plan and meet company goals
5. Meet the bottom line

Marketing Magic Steps:

Step One: Research and Analysis

The CE Group helps you with research, analysis, and planning. Without it you cannot identify your target mix, the company's strengths, weaknesses, trends. Knowing who you are will help you take advantage of the opportunities necessary to secure the financial objectives for your business. We plan, review, evaluate, and define.

Step Two: Goals

The CE Group will make sure objectives are realistic, measurable, and we will have a timeline for accountability. Your objectives are a means to achieve your financial goals.

Step Three: Strategies and Tactics

The CE Group can help your team define strategies and tactics to meet business objectives. This is the roadmap your company will follow to reach its goals.

Step Four: Financials, Budgets, and Forecasts

The CE Group can help negotiate the best value for your investment when outside resources are necessary to secure in order to meet your objectives.

Step Five: Implementation

The CE Group organizes realistic timelines and deadlines. Our team keeps everyone on the same page and accountable for the direction taken.

Step Six: Measuring Results

The CE Group monitors company progress, supports changes within the plan, and measures visibility and results in order to keep the plan moving forward.